

2020 A YEAR IN REVIEW

The word “unprecedented” made its way into common vocabulary in 2020 because it truly was a year like no other. At the onset of the pandemic, hunger spiked across the nation and the Feeding America network of 200 food banks, including ours, took action.

Here at Feeding America West Michigan, we found ourselves scrambling to meet the increased demand in those first few months while food donations dropped. We asked our community for support and the response was incredible. Soon, we had the funding needed to purchase large quantities of food to fill the gaps we were experiencing due to a breakdown in the supply chain. When we had to close our doors to volunteers, the Michigan National Guard stepped up to help. It quickly became clear that compassion for our neighbors in need and dedication to the fight against hunger was ubiquitous in our community. We knew then that we would make it through the crisis.

Despite a constantly changing environment, food kept flowing through our network onto our neighbors’ plates. So many hands played a role in making this incredible work possible!

COVID-19 shined a light on our mission and in the process, our ranks in the fight against hunger grew. The pandemic also further highlighted the

Sincerely,



Kenneth R. Estelle

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President and CEO



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complexities of food distribution in our 40-county service area. Our team is exploring ways we can adjust to conquer these challenges in the years to come. Thanks to the generous support we received in 2020, many opportunities that we could only dream of before are now possible — for example:

- We started the Strategic Initiatives and Partnerships department, led by Joseph Jones, which will strengthen and develop relationships across our service area and utilize data to identify challenges, inform decisions and implement changes.
- We welcomed our Financial Director Gary Munck, who took over management of the food bank’s finances, freeing up the President and CEO to focus on other initiatives.
- We conducted a study of 600+ Mobile Food Pantry clients at 31 host organizations, revealing the overall success of the program and ways it can improve post-pandemic.

The effects of the pandemic will linger — it will take time to get back to pre-pandemic food insecurity rates. We are grateful for all of our partners and supporters for seeing the importance of nourishing our communities and for being a part of the solution.



We envision a community in which all neighbors are nourished and empowered within an equitable food system. We pursue this vision through our mission — to gather and distribute food to relieve hunger and increase food security in West Michigan and the Upper Peninsula. Here are some highlights of the work we accomplished to live out this mission in 2020:



- In the face of COVID-19, we continued to stay open to serve our community.
- Distribution increased across our service area by 16% overall.
- We distributed 28.3 million pounds of food (equivalent to 23.6 million meals). More than 12 million pounds were distributed through 1,519 Mobile Pantries.
- Fruits and vegetables made up 38% of the food we distributed.
- The Mobile Food Pantry program transitioned to a drive-thru model and grew by 28% to serve an increased attendance of 64% (580,000 served – not necessarily individual persons).
- Our truck drivers traveled 427,447 miles (equivalent to 17 times around the world) to gather and distribute food.



2020 ANNUAL REPORT

STATEMENT OF FINANCIAL POSITION | DECEMBER 31, 2020

REVENUE

Handling Fees	3,341,581	4.79%
Contributions	5,939,303	8.51%
Grants	9,057,978	12.98%
Other Revenue	206,462	.29%
Non-Cash	51,189,444	73.4%
Total	69,734,768	100%
Net Assets	23,554,860	

Handling Fees: Cost-sharing with agency partners, who pay 16 to 18 cents per pound for most items.

Contributions: Gifts from individuals, companies and other organizations.

Grants: Income from charitable foundations and government agencies.

Non-Cash: The value of food and other in-kind donations received.*

* Value based on an annual analysis done by the Feeding America National Organization by an independent auditor KPMG.

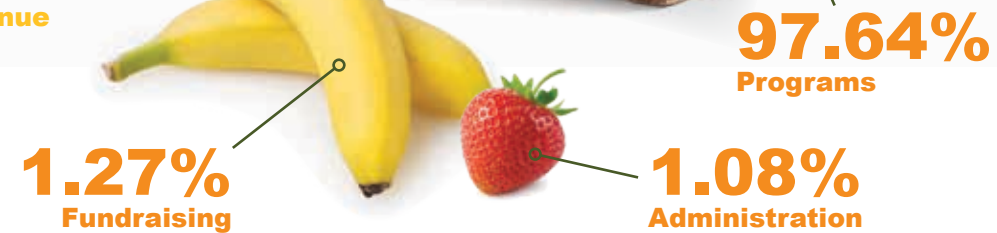
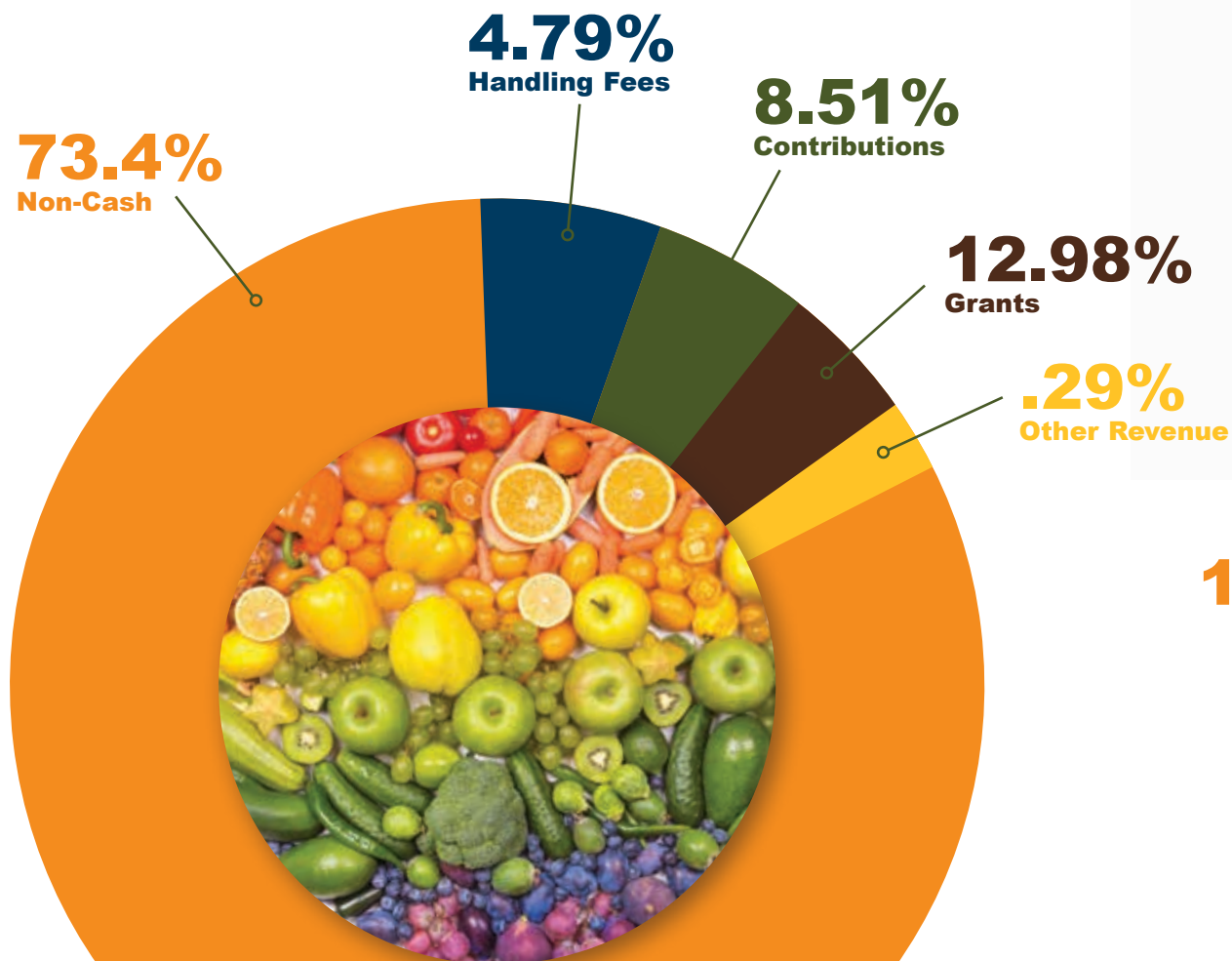
EXPENSES

Programs	56,521,957	97.64%
Fundraising	736,388	1.27%
Administration	629,480	1.08%
Total	57,887,825	100%

Programs: All expenses related to reclaiming, storing and distributing food in the 40 counties we serve. Includes the value of \$48,194,080 for food and grocery items distributed.

Fundraising: The cost of communications and development activities.

Administration: Cost related to administrative and accounting activities, along with other expenses not directly connected to food distribution.



RESCUED and REPACKED

In 2020, 530 volunteers processed 2,737,236 pounds or nearly 2.3 million meals' worth of food in 20,519 hours. 422 were first-time volunteers.

The VOLUNTEERS

TOP 5 GROUPS



- Michigan National Guard
- MOKA
- Golder Kiwanis
- Aldersgate
- Bethlehem Church

The NUMBERS

TOP FOOD DONORS

In 2020, the USDA provided 14,815,784 pounds of food, and another 1,283,801 pounds were purchased thanks to grants and donations. In addition to this, **337** food donors gave a total of **16,847,854** pounds of food to Feeding America West Michigan.

ORGANIZATION	POUNDS DONATED
Meijer	1,299,842
Walmart	1,201,876
Sam's Club	971,810
Gordon Food Service	683,581
Old Orchard Brands	675,170
Costco	596,699
SpartanNash Stores	562,079
ALDI	463,940
Sysco Grand Rapids	441,375
General Mills	341,024

TOP CORPORATE DONORS

ORGANIZATION	AMOUNT DONATED
SpartanNash Stores	\$75,000
Yoplait	\$75,000
Cargill	\$50,000
Enterprise Holdings	\$50,000
Fifth Third Foundation	\$50,000
Meijer Foundation	\$50,000
US Signal	\$50,000
Kraft-Heinz	\$46,429
NFL	\$40,000
ConAgra	\$37,038
Amway	\$35,000
Northpointe Bank	\$35,000
Subaru	\$31,618
Wells Fargo	\$29,000
Fresh Thyme Market	\$25,800

2020

TOP AGENCY PARTNERS

AGENCY	CITY	LBS. DIST.
TrueNorth Community Services	Fremont	480,610
Family Network	Wyoming	382,793
Community Food Club	Grand Rapids	337,130
Community Action House	Holland	307,269
Holy Family Healthcare	Hartford	295,100
Senior Meals Program Food Pantry	Grand Rapids	243,357
United Church Outreach Ministry	Wyoming	242,560
Buist Community Assistance Center	Byron Center	240,235
Kids Food Basket	Grand Rapids	239,117
Senior Meals Program	Grandville	219,486

TOP MOBILE PANTRY PARTNERS

AGENCY	CITY	LBS. DIST.
Muskegon County Cooperating Churches	Muskegon	545,772
Love in Action - Tri-Cities	Grand Haven	303,400
Family Network	Wyoming	251,506
Good Neighbor Services	Manistique	203,168
Tahquamenon Area Schools	Newberry	202,796
TrueNorth Community Services	Fremont	184,742
Barryton Area Mobile Pantry	Barryton	170,175
Ishpeming Area Mobile Pantry	Ishpeming	158,316
New Hope Community RCA	Shelby	150,215
Cadillac Area Mobile Pantry	Cadillac	148,112

COUNTY DISTRIBUTION TOTALS

COUNTY	TOTAL LBS.	ACTIVE AGENCIES IN 2020
Alger	85,637	3
Allegan	639,810	20
Antrim *	544,550	15
Baraga *	211,389	6
Benzie	400,706	6
Berrien	1,848,498	72
Cass	611,223	22
Charlevoix *	397,292	19
Chippewa	406,060	21
Delta	563,230	15
Dickinson	311,969	13
Emmet *	552,176	24
Gogebic *	638,075	7
Grand Traverse	824,296	22
Houghton *	918,172	28
Ionia	636,131	20
Iron *	244,505	8
Kalkaska	370,629	6
Kent	6,934,128	258
Keweenaw *	44,088	1
Lake	473,175	8
Leelanau	141,350	4
Luce	221,016	4
Mackinac	196,823	10
Manistee	299,828	11
Marquette	457,589	16
Mason	293,273	10
Mecosta	747,158	15
Menominee	119,947	7
Missaukee	451,413	8
Montcalm	759,282	19
Muskegon	1,187,459	34
Newaygo	1,602,638	23
Oceana	638,254	10
Ontonagon *	200,588	5
Osceola	537,639	17
Ottawa	1,942,083	51
Schoolcraft	286,955	4
Van Buren	937,660	21
Wexford	593,617	18
Total	29,270,311	881
To other food banks	395,663	



* Served in partnership with our redistribution and/or partner distribution organizations.