



# 2021 ANNUAL REPORT

## IMPACT

**Feeding America West Michigan's mission is to gather and distribute food to relieve hunger and increase food security in West Michigan and the Upper Peninsula.**

## 2021: A YEAR IN REVIEW

In 2021, the pandemic continued, and our food bank faced new challenges as we worked to put nourishing food on neighbors' plates. But even in tough times, our community stepped up and supported neighbors in incredible ways. To anyone who volunteered, gave financially or partnered with us in another way, we want to extend a special thank you. Your dedication meant we could provide millions of meals' worth of food to neighbors in need!

2021 was a year of great successes, but the year also brought new challenges as inflation and supply chain issues took hold. These issues, combined with a reduction in donated food, have meant we've needed to purchase far more food than usual, a trend we project will continue in future years. But despite this, we're proud to say we can still provide four meals for every dollar donated!

Inflation and the rising cost of living also caused—and continues to cause—new challenges for many

community members in West Michigan and the Upper Peninsula. More neighbors have sought food assistance, and some of our hunger-relief partners say they've had more first-time clients visit their programs than during the height of the pandemic.

Crises like these are unavoidable, and as a food bank, we constantly need to pivot in order to serve our neighbors appropriately. We're so glad our new-to-us facility, located at 3070 Shaffer SE in Kentwood, will solve challenges we're experiencing at our current facility. It will also enable us to expand offerings, strengthen partnerships and increase equity of service across our 40-county service area. This new building will change the trajectory of hunger-relief efforts in our community!

Again, we want to thank those in our community who supported our mission last year. Together, we can ensure neighbors across our community can access nourishing food during tough times.

Sincerely,



Kenneth R. Estelle  
President and CEO



Amanda McVay  
Board Chair

**Treasurer**  
Richard Haslinger

**Secretary**  
Danielle Veldman

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Frank Samuel  
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### Here's How We Lived Out Our Mission in 2021:

- 🍎 24.6 million pounds of food, equivalent to 20.5 million meals, filled neighbors' fridges and cupboards.
- 🥛 Cheese sticks, juice boxes, boxed milk and other kid-friendly foods helped 70 backpack programs fill kids' bags before they left school for the evenings or weekends.
- 🍌 1,481 Mobile Food Pantries brought fresh produce, protein, dairy and other food to 32 counties.
- 🍅 Almost 50 percent of food distributed through Mobile Pantries was fresh produce.
- 🍷 Food we provided to 48 meal sites created hot meals for seniors and other community members even in the midst of the pandemic.
- 🍎 Food we provided to Library Lunches to Go (now called Gather 2 Grow) sites hosted by 16 library branches safely served kids lunches and snacks during the summer.
- 🍌 Food we provided to 500+ partner food pantries and meal programs met the needs of neighbors facing diverse challenges.





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## STATEMENT OF FINANCIAL POSITION | DECEMBER 31, 2021

### REVENUE

Handling Fees	2,555,318	5.04%
Contributions	4,880,981	9.63%
Grants	3,791,067	7.47%
Other Revenue	453,507	0.89%
Non-Cash	39,042,542	76.97%
<b>Total</b>	<b>50,723,415</b>	<b>100%</b>
<b>Net Assets</b>	<b>22,039,236</b>	

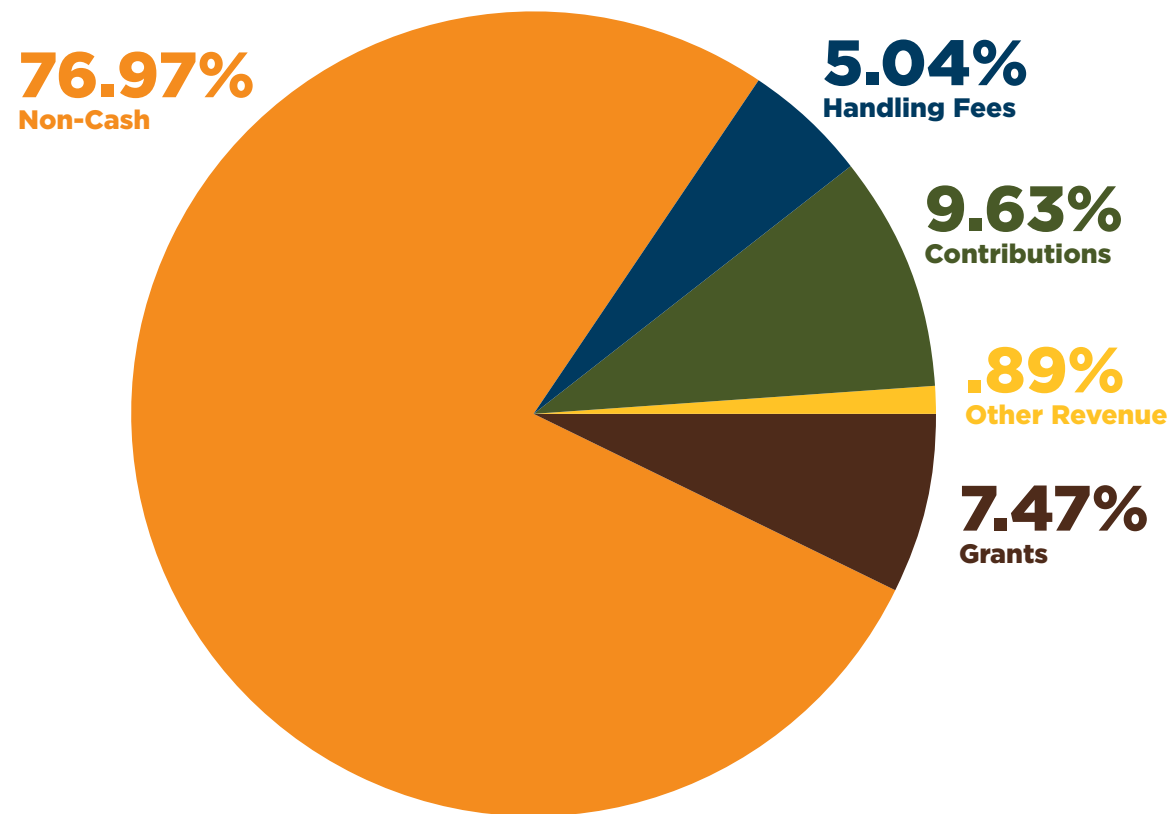
**Handling Fees:** Cost-sharing with agency partners, who pay 16 to 18 cents per pound for most items.

**Contributions:** Gifts from individuals, companies and other organizations.

**Grants:** Income from charitable foundations and government agencies.

**Non-Cash:** The value of food and other in-kind donations received.\*

\*Value based on an annual analysis done by the Feeding America National Organization and by an independent auditor RSM LLP.



### EXPENSES

Programs	50,578,099	96.82%
Fundraising	912,402	1.75%
Administration	748,538	1.43%
<b>Total</b>	<b>52,239,039</b>	<b>100%</b>

**Programs:** All expenses related to reclaiming, storing and distributing food in the 40 counties we serve. Includes the value of \$44,086,730 for food and grocery items distributed.

**Fundraising:** The cost of communications and development activities.

**Administration:** Cost related to administrative and accounting activities, along with other expenses not directly connected to food distribution.



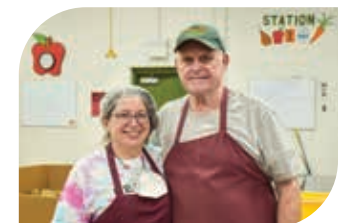
## RESCUED and REPACKED

In 2021, 566 volunteers processed over 2.7 million pounds, or nearly 2.3 million meals' worth, of food in 24,577 hours.

## VOLUNTEERS TOP 5 GROUPS



- Michigan National Guard
- MOKA
- Golden Kiwanis
- Aldersgate
- Bethlehem Church





# 2021



## TOP FOOD DONORS

In 2021, the USDA provided 9,411,423 pounds of food. The Food Bank Council of Michigan provided 2,355,606 pounds of food, and another 969,212 pounds of food were purchased thanks to grants and donations. Additionally, 113 food donors gave a total of 10,021,331 pounds of food.

ORGANIZATION	POUNDS DONATED
Sam's Club	1,286,995
Meijer	1,203,116
Walmart	1,116,892
Aldi	709,335
Costco	650,765
Target	375,410
Sysco Grand Rapids	373,973
Old Orchard Brands LLC	318,838
Kellogg's	309,885
Value Added Foods	275,523

## TOP CORPORATE DONORS

ORGANIZATION	AMOUNT DONATED
Meijer	\$62,500
DTE Energy	\$51,975
US Signal	\$50,000
General Mills	\$42,000
Belmont Engineered Plastics	\$40,000
Planet Fitness	\$33,750
Charles River Laboratories	\$20,000
The Mitten Foundation	\$20,000
Cleveland-Cliffs Foundation	\$20,000
Whirlpool Foundation	\$20,000
Plunkett Cooney	\$18,350
West Michigan Credit Union	\$14,560
TrueNorth	\$10,609

## TOP AGENCY PARTNERS

AGENCY	CITY	LBS. DIST.
Community Action House	Holland	596,953
Community Food Club	Grand Rapids	432,471
Family Network	Wyoming	423,673
TrueNorth	Fremont	367,720
Escanaba Seventh-day Adventist	Escanaba	235,711
Temple Emanuel Food Pantry	Grand Rapids	219,307
The Green Apple Pantry	Grand Rapids	162,344
Kids' Food Basket	Grand Rapids	157,898
Streams of Hope Food Center	Grand Rapids	143,269
Other Way Ministries	Grand Rapids	130,897
Salvation Army Adult Rehab	Grand Rapids	128,744
Trinity Lutheran Community Food Pantry	New Era	125,957
Meals on Wheels Food Pantry	Grand Rapids	125,310
Meals on Wheels Home Delivery	Grandville	123,737
City Impact	Cedar Springs	98,249

## TOP MOBILE PANTRY PARTNERS

AGENCY	CITY	LBS. DIST.
Muskegon County Cooperating Churches	Muskegon	559,443
Family Network	Wyoming	337,600
Love in Action of the Tri-Cities	Grand Haven	248,404
Silver Creek Thrift Store	Harvey	190,589
JKL Bahweting School	Sault Ste Marie	186,094
TrueNorth	Fremont	184,009
Good Neighbor Services	Manistique	182,340
Cadillac Revival	Cadillac	152,688
Tahquamenon Area Schools	Newberry	142,054
Ishpeming Community	Ishpeming	137,709
Living Light Christian Church	Lake City	133,773
United Way of the Lakeshore – Oceana	Hart	132,695
Barryton Area Community	Barryton	125,094
Northside Churches	Muskegon	123,923
Manistee Friendship Society	Manistee	119,185

## COUNTY DISTRIBUTION TOTALS

COUNTY	TOTAL LBS.	ACTIVE AGENCIES IN 2021
Alger	88,768	4
Allegan	364,806	16
Antrim *	617,582	8
Baraga *	123,765	5
Benzie *	364,636	6
Berrien	1,412,422	71
Cass	485,844	21
Charlevoix *	284,716	15
Chippewa	485,882	18
Delta	479,994	12
Dickinson	210,109	9
Emmet *	467,804	19
Gogebic *	275,766	7
Grand Traverse *	765,764	8
Houghton *	546,324	26
Ionia	436,656	19
Iron *	132,088	8
Kalkaska *	289,937	4
Kent	6,327,537	250
Keweenaw *	30,774	1
Lake	377,917	9
Leelanau *	187,727	3
Luce	165,920	4
Mackinac	189,260	8
Manistee	374,082	10
Marquette	596,994	15
Mason	264,720	6
Mecosta	527,778	16
Menominee	130,820	3
Missaukee	332,881	8
Montcalm	501,753	18
Muskegon	1,219,241	31
Newaygo	1,212,994	21
Oceana	462,400	10
Ontonagon *	111,306	4
Osceola	461,301	13
Ottawa	1,976,654	50
Schoolcraft	238,239	4
Van Buren	559,977	20
Wexford	488,277	15
<b>Total</b>	<b>24,571,415</b>	<b>795</b>
To other food banks	1,913,747	



\*Served in partnership with our redistribution and/or partner distribution organizations.