

2015 ANNUAL REPORT



Letter From the Board President and CEO

There's a saying you might have heard: "Together we can solve hunger." It's the motto of the national Feeding America network, and it's one we've chosen to adopt here at Feeding America West Michigan. It conveys a lot in just a few words. But for us, one of those words is more important than the others: Together.

"Together" matters because hunger relief is a team effort. Food insecurity is too big of a problem for one person or organization to solve on their own. But if we unite, it's more than possible. It's already happening.

In 2015, Feeding America West Michigan distributed 27.6 million pounds of food, the equivalent of 22 million meals. It was the third record year in a row for our organization, and we did it by working together.

Together with Michigan's farmers, grocery stores and produce brokers, we acquired 9.5 million pounds of fresh fruits and vegetables, accounting for over a third of our total intake.

Together with 3,864 volunteers, we sorted and packed 5.6 million pounds of food and personal-care items in our reclamation department.

Together with 1,100 local food pantries, soup kitchens, community centers and schools, we distributed food across 40 Michigan counties.

And together with our donors, we raised enough money to get that food to half a million people in need.

2015 was a big year. 2016 is shaping up to be even bigger, and the investment of local donors and volunteers has never been more important.

The challenges are great — food insecurity still affects 1 in 8 people in our region — but we have the solution. By bringing donors, volunteers and local agencies together, we can and will solve hunger in West Michigan and the Upper Peninsula.

Will you join us?

Kelly Crosse
President of the Board

Ken Estelle
Chief Executive Officer

“And together with our donors, we raised enough money to get that food to half a million people in need.”



Top 25 Food Donors

Donor	Pounds Distributed
Walmart / Sam's Club	2,825,548
Meijer	1,318,171
Kellogg Company	1,282,671
General Mills	883,341
Kerlikowske Family Farms	720,099
Gordon Food Service	692,131
SpartanNash	619,654
Pero Family Farms	613,828
Country Fresh Dairies	582,045
Coca-Cola North America	455,223
H.J. Heinz Co.	419,818
Sysco Grand Rapids	358,877
National Food Group	291,285
Tyson / Hillshire Farms	290,656
Target	271,869
Mondelez International	250,213
ConAgra Foods	246,804
Pearson Foods Corporation	237,693
Old Orchard Brands	235,550
Gavin Orchards	213,718
Marker Farms	208,795
Aldi Stores	204,603
Roskams Bakery	177,973
Heeren Brothers	171,692
Kraft Foods	168,451

13,740,708

A network of food donors.

Feeding America West Michigan received generous donations from hundreds of other organizations and individuals for a grand total of 28,497,717 pounds of food in 2015.



A network of agencies.

Top 10 Agencies

Agency	City	Pounds Dist.
Muskegon County Cooperating Churches	Muskegon	841,893
Salvation Army Social Services	Grand Rapids	478,104
Love INC of the Tri-Cities	Grand Haven	419,770
Love INC Newaygo County	Grant	405,111
Community Food Club	Grand Rapids	333,162
Senior Meals Program	Grand Rapids	297,649
TrueNorth Community Services	Fremont	284,885
Rotary Charities of Cadillac	Cadillac	254,920
Project Hope of Allegan County	Dorr	246,866
Family Network of Wyoming	Wyoming	231,304

... Together

A network that distributes food to those who are hungry.

Pounds of Food Distributed in 2015

Counties	Food Bank Branch	Number of Agencies	Pounds of Food Distributed
ALGER	Ishpeming	3	67,620
ALLEGAN	Comstock Park	23	804,367
ANTRIM	Manna Food Project	10	547,644
BARAGA	Western UP Food Bank	9	180,217
BENZIE	Cadillac	7	253,770
BERRIEN	Benton Harbor	95	1,448,592
CASS	Benton Harbor	20	452,021
CHARLEVOIX	Manna Food Project	13	267,774
CHIPPEWA	Sault Ste. Marie	52	198,235
DELTA	Ishpeming	12	210,071
DICKINSON	Ishpeming	16	219,854
EMMET	Manna Food Project	14	808,190
GOGEBIC	Western UP Food Bank	6	381,096
GRAND TRAVERSE	Cadillac	18	751,939
HOUGHTON	Western UP Food Bank	25	629,828
IONIA	Comstock Park	20	597,747
IRON	Western UP Food Bank	7	202,675
KALKASKA	Cadillac	6	168,382
KENT	Comstock Park	376	7,697,127
KEWEENAW	Western UP Food Bank	1	41,637
LAKE	Cadillac	10	264,312
LEELANAU	Cadillac	5	216,701
LUCE	Sault Ste. Marie	10	109,551
MACKINAC	Sault Ste. Marie	14	67,508
MANISTEE	Cadillac	11	181,385
MARQUETTE	Ishpeming	29	447,308
MASON	Cadillac	8	241,504
MECOSTA	Comstock Park	13	515,327
MENOMINEE	Ishpeming	3	138,749
MISSAUKEE	Cadillac	8	142,933
MONTCALM	Comstock Park	26	722,560
MUSKEGON	Comstock Park	49	1,805,876
NEWAYGO	Comstock Park	30	1,681,955
OCEANA	Comstock Park	10	412,002
ONTONAGON	Western UP Food Bank	6	188,695
OSCEOLA	Cadillac	13	267,562
OTTAWA	Comstock Park	82	1,857,617
SCHOOLCRAFT	Ishpeming	4	96,953
VAN BUREN	Benton Harbor	28	494,389
WEXFORD	Cadillac	26	689,299
Total		1118	26,470,972*

*An additional 1,161,392 pounds was distributed to partner food banks.

The power of volunteers.

1 hour of volunteering can provide 165 meals.

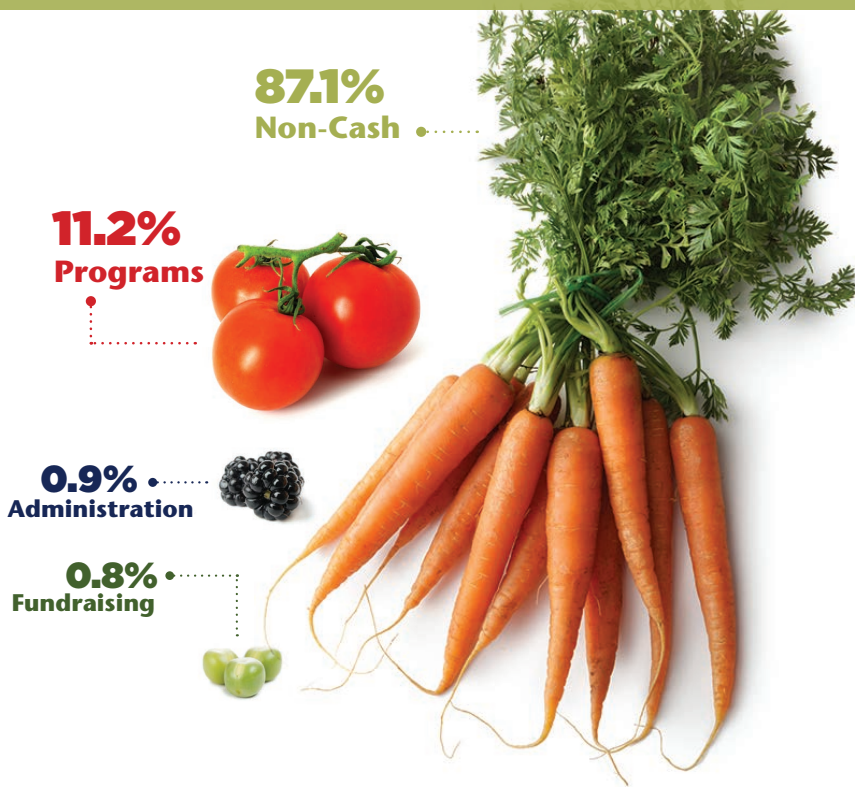
In 2015, **3,864 volunteers** served **28,288 hours** at Feeding America West Michigan and provided an estimated **4.67 million meals**.



When we talk about pounds, we're really talking about people: thousands and thousands of neighbors who, thanks to you and the Food Bank, don't have to go without.

The numbers

STATEMENT OF FINANCIAL POSITION, DECEMBER 31, 2015



EXPENSES

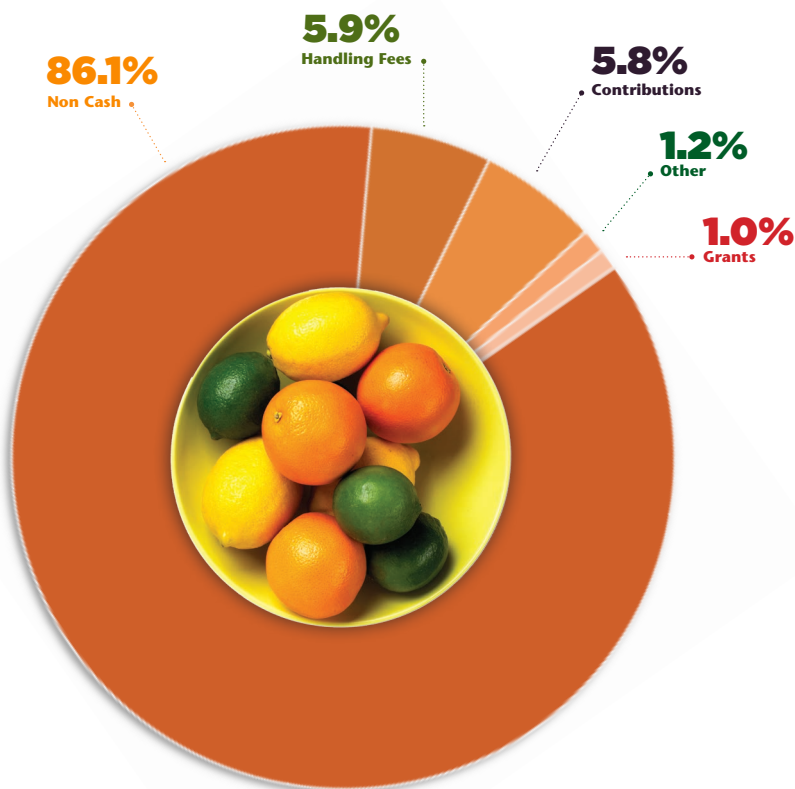
Programs	\$5,209,258	11.2%
Fundraising	\$392,452	0.8%
Administration	\$394,129	0.9%
Non-Cash	\$40,568,504	87.1%
Total	\$46,564,343	100.0%

Programs: All expenses related to reclaiming, storing and distributing food in the 40 counties we serve.

Fundraising: The cost of communications and development activities.

Administration: Costs related to administrative and accounting activities, along with other expenses not directly connected to food distribution.

Non-Cash: The value of the food we distributed.*



REVENUE

Handling Fees	\$2,782,007	5.9%
Contributions	\$2,726,133	5.8%
Grants	\$491,665	1.0%
Other	\$575,772	1.2%
Non-Cash	\$40,703,630	86.1%
Total	\$ 47,279,207	100.0%

Handling Fees: Cost-sharing with partner agencies, who pay 6 to 18 cents per pound for most items.

Contributions: Gifts from individuals, companies and other organizations.

Grants: Income from charitable foundations and government agencies.

Non-Cash: The value of the food we received.*

*Value based on an annual analysis done for Feeding America's national office by an independent auditor.